

Conrageous 64

## OUTPOST DISPLAY

Feature *Courageous* Joy in front of NEW Easel Sign to identify Title and Sentiment. Display with COURAGE and **HEALING** themed products. Featuring **Courageous Joy** with pieces of similar sentiment gives consumers purchase options.



Angel of the Spirit

28112 Courageous Joy

28123 Courageous Joy NEW Easel Sign

## TOP OF DISPLAY

The large WAVE sign calls attention to your product display, specifically to NEW pieces.

Feature this display during JANUARY - MARCH, around **GRADUATION**, or any time of year!



## **WITHIN** SHELF DISPLAY

NEW sign highlights pieces with a color background. Title & Sentiment quickly catch shoppers' attention. Placing figure on PID card clearly labels piece without blocking customers' view. Display *Courageous Joy* on the COURAGE shelf, identified by Navigation Easel Sign.



